

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 32.7478 Longitude: -96.8597

Kessler Plaza Dallas, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	72,773	263,154	1,164,963
	Population Est 23Q1	72,652	263,202	1,165,805
	Population Est 22Q4	72,464	260,932	1,161,928
	Population Est 22Q3	72,412	260,054	1,159,927
	Population Est 22Q2	72,165	259,912	1,160,820
	Population Est 22Q1	72,113	259,559	1,159,581
	Population Est 21Q4	72,059	259,087	1,158,663
	Population Est 21Q3	72,667	256,550	1,154,485
	Population Est 21Q2	72,748	256,568	1,152,947
	Population Fcst	77,380	286,445	1,214,323
	2010 Census Population	77,947	243,998	1,072,182
	2000 Census Population	87,716	233,030	1,032,171
	1990 Census Population	74,558	202,309	903,832
	Current Year Daytime Population	83,510	442,409	1,709,036
	Average Seasonal Population	453	2,142	7,635
	Historical Annual Growth, 1990 – 2000	1.64%	1.42%	1.34%
	Historical Annual Growth, 2000 – 2010	-1.17%	0.46%	0.38%
	Estimated Annual Growth, 2010 – CY	-0.48%	0.53%	0.58%
	Projected Annual Growth, CY to Y5	1.24%	1.71%	0.83%
	Group Qtrs Est	448	7,275	18,582
Transient Est Average Last 4 Qtrs	125	35,482	116,264	
<b>Households</b>	Current Year Estimated Households	25,335	100,903	448,460
	Households Est 23Q1	25,277	100,895	448,720
	Households Est 22Q4	25,222	99,836	446,410
	Households Est 22Q3	25,200	99,318	445,305
	Households Est 22Q2	25,106	99,264	445,693
	Households Est 22Q1	25,079	99,094	445,145
	Households Est 21Q4	25,059	98,905	444,699
	Households Est 21Q3	25,276	96,889	441,595
	Households Est 21Q2	25,305	96,908	441,034
	Households Fcst	27,099	112,567	472,960
	2010 Census Households	23,351	78,029	386,189
	2000 Census Households	25,311	68,605	364,689
	1990 Census Households	23,948	62,111	333,472
	Historical Annual Growth, 1990 – 2000	0.56%	1.00%	0.90%
	Historical Annual Growth, 2000 – 2010	-0.80%	1.30%	0.57%
	Estimated Annual Growth, 2010 – CY	0.57%	1.82%	1.05%
	Projected Annual Growth, CY to Y5	1.36%	2.21%	1.07%
	Population per Household	2.85	2.54	2.56

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Kessler Plaza Dallas, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.0%	2.1%	2.0%
	HH Income \$250,000 to \$499,999	2.4%	2.5%	2.4%
	HH Income \$200,000 to \$249,999	5.6%	5.7%	5.7%
	HH Income \$175,000 to \$199,999	3.1%	3.7%	3.9%
	HH Income \$150,000 to \$174,999	4.7%	4.9%	4.6%
	HH Income \$100,000 to 149,999	15.9%	16.5%	15.6%
	HH Income \$75,000 to 99,999	13.1%	13.2%	12.9%
	HH Income \$50,000 to 74,999	19.0%	17.1%	18.1%
	HH Income \$35,000 to 49,999	11.6%	10.1%	11.2%
	HH Income \$25,000 to 34,999	8.2%	7.6%	8.0%
	HH Income \$15,000 to 24,999	6.7%	6.9%	6.7%
	HH Income \$0 to 14,999	7.7%	9.5%	8.9%
	Average Household Income	\$100,632	\$102,719	\$107,344
	Median Household Income	\$69,652	\$72,796	\$70,256
	Per Capita Income	\$35,199	\$39,936	\$41,711
	Average Disposable Income	\$78,964	\$80,202	\$79,446
	Median Disposable Income	\$61,606	\$64,558	\$62,256
	Discretionary HH Income Over \$150,000	6.1%	6.7%	6.7%
	Discretionary HH Income \$125,000 to \$149,999	4.0%	4.6%	4.8%
	Discretionary HH Income \$100,000 to \$124,999	5.2%	6.1%	5.6%
	Discretionary HH Income \$75,000 to \$99,999	10.2%	11.2%	10.0%
	Discretionary HH Income \$50,000 to \$74,999	17.3%	17.4%	16.9%
	Discretionary HH Income \$25,000 to \$49,999	29.9%	25.1%	26.9%
	Discretionary HH Income Under \$25,000	27.3%	28.9%	29.2%
	Average Discretionary HH Income	\$55,248	\$57,271	\$56,561
	Median Discretionary HH Income	\$42,429	\$45,205	\$43,571
	Householder White – Count	6,160	29,035	138,486
	Median HH Income	\$124,399	\$117,194	\$108,474
	Average HH Income	\$119,639	\$117,563	\$112,510
	Householder Black or African-American – Count	1,765	19,927	109,106
	Median HH Income	\$47,778	\$38,379	\$47,087
	Average HH Income	\$59,222	\$54,456	\$58,775
	Householder Hispanic – Count	15,820	43,868	160,694
Median HH Income	\$62,997	\$65,746	\$65,434	
Average HH Income	\$73,561	\$76,229	\$75,901	
Householder Asian or Pacific Islander – Count	190	2,642	14,071	
Median HH Income	\$55,983	\$112,620	\$99,837	
Average HH Income	\$81,490	\$112,880	\$105,636	
Householder Other or Pacific Islander – Count	1,400	5,432	26,104	
Median HH Income	\$72,004	\$79,882	\$76,810	
Average HH Income	\$82,508	\$91,341	\$88,471	

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<b>Gender</b>	Male Population	37,091	134,432	578,546
	Female Population	35,682	128,722	586,417
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	4,963	19,401	83,043
	Count of Pop 0 to 7 years	6,568	24,177	108,409
	Count of Pop 5 - 13	8,104	27,034	128,802
	Count of Pop 14 - 18	3,948	13,336	62,614
	Count of Pop 19 - 22	4,035	14,120	65,026
	Count of Pop 22 - 25	3,027	10,949	49,575
	Count of Pop 25 - 29	5,222	22,475	89,652
	Count of Pop 30 - 34	6,021	27,411	105,548
	Count of Pop 35 - 39	5,865	22,765	92,830
	Count of Pop 40 - 44	5,256	18,384	79,453
	Count of Pop 45 - 59	13,098	44,254	201,453
	Count of Pop 60 - 74	9,949	32,148	150,463
	Count of Pop 75 - 84	2,599	8,458	43,301
	Count of Pop 85+	686	2,418	13,203
	% of Pop 0 to 4 years	6.8%	7.4%	7.1%
	% of Pop 0 to 7 years	9.0%	9.2%	9.3%
	% of Pop 5 - 13	11.1%	10.3%	11.1%
	% of Pop 14 - 18	5.4%	5.1%	5.4%
	% of Pop 19 - 22	5.5%	5.4%	5.6%
	% of Pop 22 - 25	4.2%	4.2%	4.3%
	% of Pop 25 - 29	7.2%	8.5%	7.7%
	% of Pop 30 - 34	8.3%	10.4%	9.1%
	% of Pop 35 - 39	8.1%	8.7%	8.0%
	% of Pop 40 - 44	7.2%	7.0%	6.8%
	% of Pop 45 - 59	18.0%	16.8%	17.3%
	% of Pop 60 - 74	13.7%	12.2%	12.9%
	% of Pop 75 - 84	3.6%	3.2%	3.7%
	% of Pop 85+	0.9%	0.9%	1.1%
Median Age	35.9	34.4	34.9	
Average Age	37.1	36.3	36.8	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.8%	7.4%	7.3%
	% of Pop 5 - 13	11.1%	10.2%	11.3%
	% of Pop 14 - 18	5.4%	5.1%	5.5%
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	% of Pop 35 - 39	8.2%	9.0%	8.2%
	% of Pop 40 - 44	7.4%	7.2%	6.9%
	% of Pop 45 - 59	18.2%	17.2%	17.4%
	% of Pop 75 - 84	3.1%	2.7%	3.2%
	% of Pop 60 - 74	13.9%	12.1%	12.6%
	% of Pop 85+	0.7%	0.6%	0.8%
	Median Age	35.9	34.5	34.5
Average Age	36.9	35.9	36.1	

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	% of Pop 75 - 84	4.0%	3.8%	4.2%
	% of Pop 85+	1.2%	1.2%	1.5%
	Median Age	35.9	34.4	35.4
Average Age	37.3	36.6	37.4	
Race	Count of White	33,145	108,123	461,847
	Count of Black or African-American	4,470	50,940	285,128
	Count of Asian or Pacific Islander	599	5,129	35,615
	Count of Other races	34,559	98,961	382,374
	White	45.5%	41.1%	39.6%
	Black or African American	6.1%	19.4%	24.5%
	Asian	0.8%	1.9%	3.1%
	Other Races	47.5%	37.6%	32.8%
Language Spoken	Speak English at Home	38.4%	49.5%	56.9%
	Speak Spanish at Home	60.4%	47.9%	39.0%
	Speak French or French Creole at Home	0.1%	0.3%	0.4%
	Speak German at Home	0.1%	0.2%	0.1%
	Speak Other Indo-European Languages at Home	0.3%	0.5%	0.9%
	Speak Russian and Other Slavic Languages at Home	0.1%	0.1%	0.1%
	Speak Chinese at Home	0.1%	0.3%	0.4%
	Speak Korean at Home	0.1%	0.2%	0.2%
	Speak Vietnamese at Home	0.1%	0.2%	0.4%
	Speak Other Asian Languages at Home	0.0%	0.3%	0.5%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.1%	0.2%
	Speak Other Language at Home	0.3%	0.6%	0.9%
Hispanic	Hispanic Population	53,489	150,549	533,456
	Hispanic Population Percent	73.5%	57.2%	45.8%
	Mexican	87.5%	86.1%	82.2%
	Puerto Rican	0.6%	1.0%	1.1%
	Cuban	0.1%	0.3%	0.7%
	Dominican	0.0%	0.0%	0.1%
	Central American	4.2%	5.2%	9.1%
	South American	0.8%	1.0%	1.4%
	Other Hispanic	6.7%	6.4%	5.4%
	2000 Hispanic Population Percent	77%	59%	39%
	1990 Hispanic Population Percent	59%	41%	24%

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<b>Ancestry</b>	American (percent of total population)	1.0%	1.6%	2.4%
	American	0.7%	1.4%	2.2%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.8%	1.9%	3.0%
	Chinese	0.2%	0.3%	0.5%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.1%	0.2%	0.2%
	South Central Asian (ie. Indian)	0.1%	0.5%	1.0%
	South East Asian (ie. Vietnamese)	0.2%	0.6%	1.0%
	Other Asian	0.1%	0.2%	0.3%
	European (percent of total population)	5.2%	8.1%	10.8%
	British	1.2%	1.8%	2.6%
	Dutch	0.0%	0.1%	0.2%
	French	0.2%	0.4%	0.5%
	German	1.0%	1.7%	2.2%
	Italian	0.2%	0.6%	0.7%
	Polish	0.2%	0.3%	0.3%
	Scandinavian	0.2%	0.4%	0.5%
	Scotch/Irish	1.5%	1.8%	2.6%
Other European (ie. Greek/Russian)	0.6%	1.0%	1.2%	
Middle Eastern	0.1%	0.2%	0.3%	
Other Ancestry	15.7%	23.7%	29.1%	
Unclassified Ancestry	3.8%	7.2%	8.6%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	48,697	178,314	775,904
	Elementary (0 to 8)	21.6%	15.5%	12.2%
	Some High School (9 to 11)	13.3%	11.9%	10.0%
	High School Graduate (12)	23.2%	24.1%	23.4%
	Some College (13 to 16)	14.1%	15.1%	17.2%
	Associates Degree Only	4.0%	4.2%	5.1%
	Bachelors Degree Only	14.3%	18.2%	20.0%
	Graduate Degree	9.4%	10.9%	12.1%
	% College (4+)	23.7%	29.1%	32.1%
<b>Household Type</b>	Total Households – count	25,335	100,903	448,460
	One Person HHs – count	6,774	36,428	150,484
	Family HHs – count	15,844	53,607	260,847
	Married Couple – count	10,301	32,361	163,178
	w/own children – count	4,348	12,401	69,381
	w/out own children – count	5,953	19,961	93,797
	Male Householder – count	1,471	5,960	26,878
	Female Householder – count	4,072	15,286	70,790
	Non-Family Households – count	2,717	10,868	37,130
	1 Person Household	26.7%	36.1%	33.6%
	2 Person Household	26.8%	26.9%	27.7%
	3 Person Household	15.2%	12.4%	13.7%
	4 Person Household	13.2%	10.3%	11.7%
	5 Person Household	9.1%	7.2%	7.2%
6 Person Household	5.1%	3.9%	3.5%	
7+ Person Household	3.9%	3.1%	2.6%	
% Households With Children	27.1%	22.3%	26.3%	

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<b>Housing</b>	Total Housing Units	27,547	110,711	487,830
	Owner Occupied Percent	49.3%	39.1%	41.0%
	Renter Occupied Percent	42.7%	52.0%	50.9%
	Vacant Housing Percent	8.0%	8.9%	8.1%
	Total Housing Units (Census 2000)	26,833	73,707	389,907
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	6.0%	3.0%	6.3%
	Property Value \$750,000 to \$999,999	5.1%	3.9%	4.3%
	Property Value \$500,000 to \$749,999	14.4%	9.8%	9.6%
	Property Value \$400,000 to \$499,999	10.8%	8.3%	8.1%
	Property Value \$300,000, to \$399,999	14.7%	13.9%	15.8%
	Property Value \$200,000 to \$299,999	20.5%	21.0%	22.1%
	Property Value \$150,000 to \$199,999	9.5%	11.7%	10.5%
	Property Value \$100,000 to \$149,999	10.9%	13.5%	10.1%
	Property Value \$60,000 to \$99,999	3.9%	7.1%	4.7%
	Property Value \$40,000 to \$59,999	1.0%	1.8%	1.1%
	Property Value \$0 to \$39,999	2.6%	3.1%	2.8%
	Median Home Value	\$311,511	\$252,015	\$293,319
<b>Wealth per Household</b>	\$0 and under - percent	19.1%	19.9%	19.5%
	\$1 to \$4999 - percent	10.1%	10.4%	10.1%
	\$5k to \$9999 - percent	5.0%	5.3%	5.2%
	\$10k to \$24999 - percent	6.7%	6.9%	6.8%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.1%	9.8%	9.9%
	\$100k to \$249999 - percent	17.1%	16.5%	16.7%
	\$250k to \$499999 - percent	12.0%	11.6%	11.9%
	\$500k+ - percent	12.9%	12.8%	13.1%
	Median HH Wealth	\$60,289	\$53,453	\$57,784
	Avg HH Wealth	\$216,020	\$211,883	\$216,340
<b>Economic Viability</b>	Economic Viability Local	300	289	291
	Economic Viability Indexed	111	107	108
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	37,500	133,225	596,792
	Managerial/Executive	12.7%	16.4%	16.8%
	Professional Specialty	17.0%	19.4%	19.6%
	Healthcare Support	2.8%	2.8%	2.8%
	Sales	8.1%	8.8%	9.5%
	Office & Administrative Support	10.9%	11.2%	11.1%
	Protective Service	1.0%	1.3%	1.5%
	Food Preperation	6.2%	5.4%	5.1%
	Building Maintenance & Cleaning	5.3%	4.5%	4.5%
	Personal Care	2.0%	2.0%	2.0%
	Farming, Fishing, & Forestry	0.3%	0.2%	0.1%
	Construction	17.2%	13.3%	12.0%
	Production & Transportation	16.5%	14.8%	15.0%
	Percent White Collar Workers	51.4%	58.5%	59.8%
	Percent Blue Collar Workers	48.6%	41.5%	40.2%

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	Agriculture/Mining/Construction	16.7%	13.1%	12.1%
	Manufacturing	9.3%	8.2%	8.2%
	Transportation	5.6%	6.5%	7.4%
	Information	1.6%	2.4%	2.0%
	Wholesale/Retail	14.4%	13.5%	13.4%
	Finance, Insurance, Real Estate	5.6%	8.5%	8.9%
	Professional Services	8.5%	9.4%	8.8%
	Management Services	0.1%	0.2%	0.2%
	Administrative/Waste Services	5.2%	4.7%	5.6%
	Educational Services	15.3%	16.8%	17.7%
	Entertainment Services	9.6%	9.2%	8.9%
	Other Professional Services	5.5%	4.9%	4.4%
	Public Administration	2.6%	2.6%	2.4%
<b>Vehicles per HH</b>	No Vehicles	7.3%	9.0%	8.4%
	1 Vehicle	35.1%	43.5%	41.3%
	2 Vehicles	36.0%	30.1%	32.5%
	3 or more vehicles	21.5%	17.4%	17.8%
	Average Number of Vehicles	1.83	1.65	1.68
<b>Change</b>	Births (last 12 months)	996	3,880	16,558
	Deaths (last 12 months)	412	1,374	6,754
	Migration (last 12 months)	41	791	-5,428
<b>Work place</b>	Workplace Establishments	1,906	11,329	43,282
	Workplace Employees (FTE)	32,976	239,689	901,571